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10. (previously presented) The plant stake assembly according to claim 5, wherein the plant stake has a passage portion having a largest diameter which is smaller than the largest diameter of the hole of the plant information label.
11. (previously presented) The plant stake assembly according to claim 1, wherein the plant stake has a longitudinal axis and the notch is bounded by an upper edge, said upper edge slanting downward outwardly and having an angle of 90 degrees or less, measured from the longitudinal axis.
12. (previously presented) The plant stake assembly according to claim 1, wherein the first and second abutment surfaces are located above one another to form an upper abutment surface and a lower abutment surface in which the upper abutment surface has a vertical component.
13. (previously presented) The plant stake assembly according to claim 1, wherein the first and second abutment surfaces are located above one another to form an upper abutment surface and a lower abutment surface in which the plant stake is provided with a shoulder either from or below the upper abutment surface.
14. (previously presented) The plant stake assembly according to claim 4, wherein an upper one of the stop surfaces has a top and wherein the notch has a top in which the shortest distance between the top of the notch and the top of the upper stop surface is longer than the largest diameter of the hole of the plant information label.
15. (previously presented) The plant stake assembly according to claim 1, in which the hole is substantially slot-shaped or rectangular.

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✓⁵ 12. (previously presented) The plant stake assembly according to claim 1, in which the plant stake has a substantially flat rectangular cross-section.

✓⁶ 13. (previously presented) The plant stake assembly according to claim 1, wherein the information on the label runs from top to bottom on one side and from bottom to top on a second side.

14. (canceled)

✓⁷ 15. (previously presented) The plant stake assembly according to claim 1, in which the width of the notch which offers room for rotation is larger than the distance from the top of the information label to the hole therein.

16. (canceled)

✓⁸ 17. (currently amended) The plant stake assembly according to claim 1, wherein the plant stake has an upper stop surface for limiting the rotation of the plant information label, said upper stop surface having a lowest point, the notch being bounded by an upper edge; and wherein the distance from the lowest point of the upper stop surface to the notch upper edge is smaller than the diameter ~~d of the hole~~ of the hole of the plant information label.

✓⁹ 18. (previously presented) The plant stake assembly according to claim 1, wherein the plant stake has an upper stop surface for limiting the rotation of the plant information label; and wherein the side of the plant stake extending from the stop surface to below has a rounded course.

✓¹⁰ 19. (previously presented) The plant stake assembly according to claim 1, in which the width of the plant stake above the notch is larger than the largest width of the hole in the information label at at least one location.

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20. (previously presented) The plant stake assembly according to claim 1, wherein the plant stake is strip-shaped; and wherein the plant stake for limiting the rotation of the plant information label; and wherein the side of the plant stake extending from the stop surface to below has a rounded course.

21-31. (canceled)

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32. (original) Plant stake for holding a plant information label, which plant stake at the top is provided with a thickening, with a neck below the thickening and with a shoulder below the neck, in which the thickening blocks removal of the plant information label when it is situated in an inclined presentation position or in an upwardly turned position to read the back, or in positions to get from the inclined presentation position into the upwardly turned position, but comprising a passage portion as a result of which the plant information label can be removed from the plant stake, the neck together with the shoulder offering room for tilting the plant information label to read the back without substantially bending the plant information label, and which neck because of an uncircular cross-section corresponding to a hole in the plant information label prevents rotation of the plant information label in the plane of the plant information label in an inclined direction to a viewer, and the shoulder preventing the plant information label from sliding down.

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33. (currently amended) Plant stake for holding a plant information label, in which the plant stake is provided with a neck, in which the neck has an uncircular cross-section and the plant information label is provided with visual information and with a corresponding uncircular hole, and in which the neck is formed for guiding the plant information label through on the plant stake during tilting of the plant information label on the neck from at least a first position to a second position.

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34. (previously presented) The plant stake assembly of claim 1 wherein a plane of the label is oriented obtusely with the plant stake when the plant information label is supported only by the plant stake.

35. (previously presented) The plant stake assembly of claim 2 wherein a plane of the label is oriented obtusely with the plant stake when the plant information label is supported only by the plant stake.

36. (previously presented) The plant stake assembly of claim 3 wherein a plane of the label is oriented obtusely with the plant stake when the plant information label is supported only by the plant stake.

37. (previously presented) The plant stake assembly of claim 4 wherein a plane of the label is oriented obtusely with the plant stake when the plant information label is supported only by the plant stake.

38. (previously presented) A plant stake assembly comprising:
a plant stake for holding a plant information label, the
plant stake comprising:
a first abutment surface on a first side;
a second abutment surface on a second side;
wherein at least one of the first or second abutment
surfaces is formed in a notch; and
wherein the notch offers room for rotation of the plant
information label; and

a plant information label having a hole adapted such that a portion of the plant stake can extend therethrough, the plant information label including printing on a first side that can be read from top to bottom when the plant information label is supported only by the plant stake and contacts the first abutment surface, the plant information label further including printing on a

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second side that can be read from bottom to top when the information label is rotated and contacts the second abutment surface.

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39. (previously presented) The plant stake assembly of claim 38 wherein a plane of the label is oriented obtusely with the plant stake when the plant information label is supported only by the plant stake.

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40. (previously presented) The plant stake assembly of claim 1 wherein the plant information label is flexible.

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41. (previously presented) A plant stake assembly comprising:

a plant stake for holding a plant information label,
the plant stake comprising:
an abutment surface on a first side; and
a plant information label having a hole adapted such that a portion of the plant stake can extend therethrough, the plant information label including printing on a first side that can be read from top to bottom when the plant information label is supported only by the plant stake and contacts the abutment surface, the plant information label further including printing on a second side that can be read from bottom to top when the information label is rotated upwardly.

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42. (previously presented) The plant stake assembly of claim 41 wherein a plane of the label is oriented obtusely with the plant stake when the plant information label is supported only by the plant stake.

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43. (previously presented) The plant stake assembly of claim 41 wherein the plant information label is flexible.